



Vayama.com Affiliate Program Overview

Vayama and BCD Holdings NV, one of the world's leading travel logistics companies, are subsidiaries of Airtrade International Inc.

November 2008

Affiliate Program Overview

- Affiliate Programs allow websites, search engine marketers to earn commissions through pay per performance
- Vayama pays \$14 per ticket booked and 5% of travel insurance
- Reporting, payments and tracking are provided by a neutral third party



How it Works



- Apply to become an affiliate
- Place banners, text links or our booking widget on your website or approved advertising campaigns
- When your visitors click the ad, the tracking system records the impressions, clicks and conversions



Expectations

- How much you earn depends on the quality of your traffic
- You are paid every month via our affiliate program partner
- The reports provide you with information to help you optimize your conversion rates



vayama
international travel solved

Search Now!

The first dedicated international travel web site!

More international flights than any other web site.

100+ airlines, 191 countries

Save up to 63% on international flights

Travel destination information, 3D seatmaps, specials, and more!

Banners, Text Links and Booking Widget

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international travel solved

The first dedicated international travel web site!

Search Now!

Text Links

- Vayama.com – More international flights than any other website. 100+ airlines and 191 countries.
- Vayama.com – Compare 100's of international airfares on one web site.
- Save up to 63% on international flights on vayama.com.
- There are many more available.

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international travel solved

The first dedicated international travel web site!

Search Now!

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international travel solved

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international travel solved

Search 100+ airlines in 191 countries.

Round Trip One Way

From

Departing Time

To

Returning Time

Adults Children

12+ 2-11

Cabin/Class

SEARCH



Airtrade
International

Next Steps

- Apply to our affiliate program at:
www.vayama.com/jsp/aboutUs/affiliate.jsp
- If approved, you will receive a welcome email with vayama links and banner ads
- Place the links and/or banners on your website or approved advertising campaigns
- Email campaigns are not allowed, keyword bidding, including trademark bidding, is allowed.





Contact us at:
affiliates@vayama.com